

President's Breakfast Survey Results May 8, 2009

How can we best obtain useful community input to factor into our planning decisions?

Majority (42%) suggested forums and presentations like the President's Breakfast, which they felt was proactive and informative.

25% suggested outreach to civic groups, chambers, service clubs, and businesses.

Also mentioned: use of website or online surveys; local and regional news media; high school outreach; possible exit interview for students; work with the Foundation.

What are 1 or 2 strengths of the college?

20% said it was our transfer preparation, transfer program, or relationship with transfer institutions

12% said it was our responsiveness or ability to create programs which respond to local needs

12% said it was our geographical location and/or our regional campuses

Also mentioned: affordability; quality education; commitment to students; our leadership; emergency preparedness, voc ed program, community support and involvement, and the Foundation.

What 1 or 2 areas would you like to see the college improve?

A majority, 24%, said physical plant and facilities.

12% said increase/optimize delivery of online courses.

Also mentioned: more positive press/PR, traffic impact, transfer program, email (opt in) information, specific programs (agriculture, nursing, tourism), workforce needs, better use of TV station, require K-12 to improve reading skills, accountability of online instructors, and the Board of Trustees.

Have you or a family member attended Sierra College?

When asked if they, their children, or their parents, had attended Sierra College, 1/3 had two of the categories, 1/3 had one category and 1/3 had none.

50% said their children attended the college, 44% said they had been students here. 2 respondents said their parents attended the college.

Are you a member of any of the following groups?

72% of the attendees do not belong to a Sierra College group or organization. Those that do belong to the Foundation, Alumni Association, Wolverine Association, Patron's Club, Sierra College Press, Advisory Board and Natural Science Museum.

This past year, did you attend an event on campus?

Almost half, 44%, of the participants did not attend an event on campus this past year. 33% attended a Foundation event, 28% a sporting event. 11% a concert or musical.